



**Resurrection
Pictures**

A Christian Film Ministry

Media Contact:

Tracy Clement

TClement@RobinTracy.com or 770/401-8753

[Online press room](#)

[High-resolution photos & Graphics](#)

THE BOX OFFICE POWER OF AMERICA'S 303 MILLION CHRISTIANS

Faith and Entertainment by the Numbers

- Some 78 percent of American's (303 million people in the US) identify themselves as Christian. [[Pew Forum on Religion & Public Life February 2008](#)]
- "Fireproof, an overtly Christian-themed film was made on a \$500,000 budget and grossed almost **\$34 million** at the box office.
- The chances a Hollywood movie will win big at the box office are greatly enhanced by a family-friendly rating and strong moral content. [Study commissioned by the [Christian Film and Television Commission, June 2009](#)]
- G-rated movies averaged nearly \$92.2 million, more than 438 percent better than R-rated movies, making only \$17.1 million. [Study commissioned by the [Christian Film and Television Commission, June 2009](#)]
- The number of movies with at least some positive Christian, biblical or moral content has increased overall from 18.3 percent in 1991 to 61.1 percent last year—a 238 percent increase. [[World Net Daily](#)-March 2008]
- Twenty of the Top 25 movies overseas in 2006-2008 contained strong or very strong Christian, moral, redemptive, and even biblical content, earning \$8.39 billion out of \$10.59 billion total, or 79.2% of the money among the Top 25—an average of \$419.5 million per movie. [[BigHollywood.BreitBart.com](#)]
- Hollywood movies with strong Christian worldviews make two to seven times as much money as those flicks with explicit sex and nudity. [[WorldNet Daily-Sept. 2006](#)]
- **In 2007**, according to [World Net Daily](#):
 - Seven films with a G or PG rating earned more than \$100 million at the domestic box office,
 - Three PG-rated films ("Shrek the Third," \$322 million; "National Treasure: Book of Secrets," \$216 million; and "Alvin and the Chipmunks," \$213 million) were among the year's top 10 earners.

"...(people) want to take their whole family to the movies more often... to see their religious faith respected and celebrated."

—Ted Baehr

Publisher, MovieGuide

Founder, The Christian Film & Television Commission

Resurrection Pictures was founded in 2006 as the first—and possibly the *only*—501(c)(3) non-profit, tax-exempt ministry with a mission to produce and distribute Christian-themed entertainment for movie theaters worldwide. This Christian film ministry is shaping the future of the faith-based film industry by investing in the work of others who share a vision to create high-quality, culturally relevant entertainment options that share the Gospel message. In September 2009, Resurrection Pictures partnered in the release of "[The Secrets of Jonathan Sperry](#)"—a heartwarming coming-of-age story about three 12-year-old boys who are shown how to apply Scripture to daily struggles—and is a 2009 Silver Sponsor of the [168 Hour Film Project & Festival](#). "Creation," Resurrection Pictures' first original film project, is a biopic that dramatizes the life of Kent "Dr. Dino" Hovind, tracing his rise to prominence as one of America's best known creation evangelists, and his eventual fall from grace due to income tax evasion. The film will be written by Kevin Miller, writer of "EXPULSED: No Intelligence Allowed." It is scheduled for production in 2010.